



STUDY OF PASSENGERS AND CREW'S DIRECT EXPENDITURE OF THE 2017-2018 CRUISES SEASON

Dear Tourist and User of Information

The Undersecretary of Tourism and the National Tourism Board (SERNATUR) in conjunction with the company SEARCH CONSULTANTS, are conducting a survey whose main objective is to estimate direct spending made by cruise passengers and crew on national territory, during the 2017-2018 cruise season.

In addition, the secondary objectives are to characterize the cruise passengers of the 2017-2018 season, according to:

- a. Typology (excursionists or tourists)
- b. Sociodemographic characteristics (age, sex, nationality, residence, travel group)
- c. Length of stay
- d. Main activities carried out in the destination
- F. Reasons to choose the cruise
- g. Reasons to choose the destination
- h. Destination assessment

Confidentiality Guarantee

The aforementioned institutions and this survey are governed by the "STATISTICAL SECRET", established in 29 Article of the Organic Law No. 17.374 of the National Statistics Institute, which determines that all the information provided will be kept strictly CONFIDENTIAL and under no circumstances may it be used for another purpose.

In case you need more information, contact Harry Estay J., Coordinator of the Economic Analysis Unit of the Undersecretary of Tourism, at +56224733425 or email hestay@subturismo.gob.cl. On behalf of the company Search, the contact is Andrés Vergara, telephone +56222746790 or email af.vergara@searchconsultores.cl.

We appreciate the collaboration you can provide in this study.

Best Regards,

